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TREND

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By collating all PROZONE3 and MATCHVIEWER data Prozone's TREND offers the most comprehensive analysis database of its kind. Users are able to easily search, view, and extract data and video across multiple games to continually monitor and assess performance trends.

The screenshot displays the Prozone TREND software interface. At the top, it shows 'prozone TREND' and 'RESULT 1 X'. Below this is a table titled 'Attacking Analysis - Player/Match (33 rows returned)'. The table has columns for Player, Match, Team, Date, Total Shots, Total Shots On Target, 1st Assist, and 2nd Assist. The data is for a match between Brazil and Italy on 2009.02.10. The player 'ROBINHO' is highlighted in blue, showing 2 total shots, 2 on target, and 0 assists. To the right of the table is a 'VIDEO PLAYLISTS' section with a search bar and a table listing video segments. Below the table is a video player showing a live-action shot from the match. At the bottom, there is a 'DATA SELECTION' panel with various checkboxes for report types (e.g., Distance/Endurance, Speed/Endurance, Match Overview, Attacking Analysis, Defensive Analysis, Distribution Analysis, Goal Keeper, All Events) and options for time period, conditions, and reports.

Player	Match	Team	Date	Total Shots	Total Shots On Target	1st Assist	2nd Assist
Gilberto SILVA	Brazil v Italy	Brazil	2009.02.10	0	0	0	0
Julio BAPTISTA	Brazil v Italy	Brazil	2009.02.10	0	0	0	0
ADRIANO	Brazil v Italy	Brazil	2009.02.10	1	0	0	0
LUCIO	Brazil v Italy	Brazil	2009.02.10	0	0	0	0
Elano BLUMER	Brazil v Italy	Brazil	2009.02.10	3	1	0	0
Daniel ALVES	Brazil v Italy	Brazil	2009.02.10	2	1	0	0
ROBINHO	Brazil v Italy	Brazil	2009.02.10	2	2	0	0
Julio CESAR	Brazil v Italy	Brazil	2009.02.10	0	0	0	0
MAICON	Brazil v Italy	Brazil	2009.02.10	2	1	0	0
Alexandre PATO	Brazil v Italy	Brazil	2009.02.10	0	0	0	0

TREND enables in-depth analysis of physical, tactical and technical data on an individual, positional, and team level for a single game, multiple games or across an entire season. This data is then further enhanced by complete video coverage of all key game events.

> COMPREHENSIVE DATABASE

TREND allows in-depth analysis of video and over 200 performance variables. All PROZONE3 and MATCHVIEWER data in addition to the game footage can be stored in one place creating a highly searchable and easy-to-use database. With both technical and physical data and video available across multiple games, it provides the opportunity for performance analysts and coaches to get an objective and reliable insight into team and individual performance over time. It is for this reason that Prozone TREND has become football's most comprehensive multi-game analysis database.

> MULTI-GAME ANALYSIS

Identifying trends in performance from one match can be difficult. To truly analyse a team or individual player performance and identify strengths and weaknesses, we must look across multiple games. TREND allows just this. Whether you require data, video, or both, TREND enables you to search across a user-defined number of games whether it's for the last 5 games, an entire season, or cross-seasonal analysis and gain a deeper insight into team and player performance.

> CUSTOMISABLE REPORTING

TREND offers customisable and exportable performance reports. Every report is user-defined; from the matches selected to the type of data required. TREND provides a number of print-ready reports, and it also allows users to customise and generate bespoke reports based on the specified performance data. Searches can then be exported into Excel spreadsheets or saved as 'Prozone playlists' that can be viewed at any time. For full flexibility, measurement units can also be changed in line with your team's preferences (e.g. m/s into km/hr).

Compatibility with other Prozone products (as well as applications such as SportsCode and Polar) means that video clips and data created in the single game analysis of PROZONE3 and MATCHVIEWER can be transferred, saved and analysed in one place.

> MONITORING AND BENCHMARKING

TREND allows performance analysts and coaches to continually monitor and evaluate team and individual performance. With the detailed breakdown of every game stored in the TREND database, analysis of performance trends across a large number of games becomes much quicker and easier. Using TREND, the increased knowledge of performance may highlight crucial patterns in performance that could aid, support and direct the coaching strategy. Once a library of stored games has been built up, TREND provides the perfect opportunity of benchmarking specific team, positional, and player performances against own team, opponent and league averages.