

# DELIVERING PERFORMANCE INSIGHTS

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WORLD LEADERS  
IN PERFORMANCE  
ANALYSIS SINCE 1998

[WWW.PROZONESPORTS.COM](http://WWW.PROZONESPORTS.COM)

**prozone**

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## ABOUT US

Established in the UK in 1998, Prozone have been pioneering the use of performance analysis in football for over a decade and in that time we've worked with some of the leading coaches in the world of sport.

We now have offices in the USA, Spain, UAE, India and Japan and offer the world's leading performance analysis service. From the flexibility offered by our real-time, self-coding analysis products to the depth and accessibility of information delivered by our comprehensive post-match and opposition analysis services, we're constantly breaking new ground and setting the standard for what can be achieved with objective and reliable performance insights.

We deliver the most reliable and objective performance insights through a combination of our expertise and cutting-edge technology and products.

Over the last 10 years Prozone has built up a reputation as the most respected and reliable performance analysis service in world football by consistently providing insightful and objective performance analysis services.

We have an unrivalled passion and knowledge of the performance analysis industry. As pioneers in our field, we've got over a decade of experience providing world-class services to some of the world's leading football clubs, leagues and associations, ensuring that our clients get the most accurate and relevant performance analysis insights available.

Today over 100 clubs, leagues and federations now benefit from Prozone's world-leading performance analysis systems.

## SERVICES

### PRECISION – EXPERTISE - INSIGHTS

Prozone performance analysis services are used by over 100 sporting organisations across the world to inform and enhance every aspect of the coaching and management process. From the biggest clubs in the world to many schools and universities; Prozone offer services to assist all levels of the game.

#### PROZONE SERVICES EXPLAINED

##### POST MATCH ANALYSIS

Analyse every aspect of performance after the match. An invaluable, objective tool for assessing your players and team from single or multiple games.

##### OPPOSITION ANALYSIS

Helps to identify the strengths and weaknesses of upcoming teams and players: informing tactical decisions and improving team preparation.

##### PLAYER RECRUITMENT

Our vast coverage of domestic and international leagues helps you discover new players and supplement the recommendations of club scouts with objective and reliable performance data.

##### LIVE PERFORMANCE ANALYSIS

Allows you to review key match incidents as they happen, give immediate feedback to players and make more informed tactical changes during games.

##### REFEREE ANALYSIS

Accurate and objective analysis of the performance of match officials from game to game and across entire seasons.

##### RESEARCH & CONSULTANCY

We understand that every club has different needs, so we offer each of our customers a service that's unique to them.

## POST-MATCH ANALYSIS

- > OBJECTIVE PERFORMANCE REVIEW
- > PLAYER EVALUATION
- > INDIVIDUALISED TRAINING PROGRAMMES
- > INFORMING PLAYER SELECTION
- > SETTING GOALS

Prozone can provide performance information after the match for both home and away games allowing you to analyse every aspect of team and player performance. Information is presented using a range of video clips, in-depth data, full-pitch animation and multi-layered graphics giving coaching staff a unique insight into performance and an interactive platform to present those findings to players.

Effective post-match analysis provides the platform for objective insight into performance that enables coaches to supplement their own intuition with scientific information. Post-match analysis can be used to identify strengths and weaknesses in both player and team performance and allows you to create and adapt effective training programmes and manage specific areas in need of improvement.

### WHY PROZONE POST-MATCH ANALYSIS?

#### > OBJECTIVE PERFORMANCE REVIEW

Helps to supplement your understanding of the game with precise and objective performance reviews after every game you play.

#### > PLAYER EVALUATION

Helps to inform the player recruitment process through accurate and validated physical, technical and tactical performance indicators.

#### > INDIVIDUALISED TRAINING PROGRAMMES

Allows you to create and adapt training programmes for individual players, units within the team and the team as a whole.

#### > INFORMING PLAYER SELECTION

Provides evidence for team selection, squad rotation and tactical changes.

#### > SETTING GOALS

Allows you to set realistic goals and objectives for specific matches, for the entire season, for individual players or for the team as a whole.

## OPPOSITION ANALYSIS

- > KNOWLEDGE IS POWER
- > ENHANCING PREPARATION
- > TEAM, UNIT AND PLAYER ANALYSIS
- > GOALS ANALYSIS

Prozone can provide pre-match performance information on your forthcoming opponents. Commonly known as 'technical scouting' this allows you to identify the strengths and weaknesses of upcoming teams and individual players.

Through interactive coaching tools, users are able to gain a unique insight into the performance of upcoming opposition teams. These can help to supplement the knowledge of your scouts and enable you to better prepare for upcoming matches. Scouting analysis can be delivered using a range of video clips, in-depth data and multi-layered graphics and can be accessed online or sent direct to the training ground.

### WHY PROZONE OPPOSITION ANALYSIS?

#### > KNOWLEDGE IS POWER

Gain an objective insight into each opponent's performances and have a deeper understanding of their strengths and weaknesses.

#### > ENHANCING PREPARATION

Modify training schedules and match day tactics to deal with the specific tactics employed and game plans of your opponents.

#### > TEAM, UNIT AND PLAYER ANALYSIS

Access a range of video clips, in-depth data and multi-layered graphics to better engage players during pre-match sessions.

#### > GOALS ANALYSIS

Identify where your opponents attacking trends lie and help you develop ways to prepare and perform more effectively.

## PLAYER RECRUITMENT

- > GLOBAL SCOUTING
- > A DEEPER UNDERSTANDING
- > PROFILE PLAYERS
- > PLAYER COMPARISON

Over the last few years more and more of the games leading clubs have begun to use Prozone to help them with the scouting and recruitment of players.

Our objective performance data helps to back up the findings of club scouts and coaches and allows more objectivity and accountability when deciding on possible transfer targets. It also allows the benchmarking and comparison of possible player targets and a more consistent way of determining their value and their ability to adapt to the demands of your team and the league.

Our vast coverage of domestic and international leagues and numerous cup competitions gives you and your coaching staff the opportunity to access video, data and analysis on players from all over the world through our unique RECRUITER product.

### WHY PROZONE PLAYER RECRUITMENT?

#### > GLOBAL SCOUTING

In-depth performance insights about players in leagues and competitions from across the world.

#### > A DEEPER UNDERSTANDING

Gain unique, reliable and objective information on possible transfer targets.

#### > PROFILE PLAYERS

Profile a player's ability to become integrated within your current team system.

#### > PLAYER COMPARISON

Benchmark player performance against other players in the same position across international leagues.

## LIVE PERFORMANCE ANALYSIS

- > REAL-TIME ANALYSIS
- > MULTIMEDIA FEEDBACK
- > DIRECT TO THE DUGOUT
- > INFORMED PLAYER SELECTION
- > CUSTOMISABLE INFORMATION

By offering 'real time' information about the game, our Live Analysis service gives management and coaching staff an immediate insight into the performance of players on the pitch.

It allows you to review key match incidents as they happen as well as monitoring the performance of individual players and team units as the match progresses. This allows management and coaching staff to give immediate feedback to players and make more reliable and objective decisions and tactical changes.

Live Analysis is available through PLAYBACK, our self-coding analysis software. And because PLAYBACK is customisable, you can tailor the information you receive to fit with your coaching and tactical needs.

### WHY PROZONE LIVE ANALYSIS?

#### > REAL-TIME ANALYSIS

Get objective and reliable information on match events as they happen, allowing for positive 'in-game' coaching intervention.

#### > MULTIMEDIA FEEDBACK

PLAYBACK allows you to review performance data as video clips and in-depth data analysis.

#### > DIRECT TO THE DUGOUT

The real time information can be wirelessly delivered direct to the dug out (or to chosen Prozone users within the stadium) via a secure connection.

#### > INFORMED PLAYER SELECTION

Provides evidence for team selection, squad rotation and tactical changes.

#### > CUSTOMISABLE INFORMATION

You can choose what information you receive and how it is presented; this enables you to tailor your data to suit the needs of the team.

## REFEREE ANALYSIS

- > OBJECTIVE ANALYSIS
- > INDIVIDUAL TRAINING PROGRAMMES
- > OBJECTIVE EVALUATION
- > REVIEW CRITICAL DECISIONS

Prozone offer a full range of performance analysis services for professional match officials and has been working closely with the Professional Game Match Officials Ltd (PGMOL) in the UK since 2002.

Our referee analysis service includes a range of interactive performance analysis tools offering full-pitch video coverage and animation, detailed statistical data, and the games most comprehensive and detailed performance database. This allows officials and coaches to identify areas in need of improvement and develop personalized training programmes for individual match officials.

### WHY PROZONE REFEREE ANALYSIS?

#### > OBJECTIVE ANALYSIS

Our referee analysis service offers accurate and objective feedback on the performance of match officials. This allows assessors and coaches to gain a deeper understanding of the performance of match officials.

#### > INDIVIDUAL TRAINING PROGRAMMES

Our referee analysis service allows personalised training programmes to be developed for each match official. This leads to more efficient and effective training schedules and higher levels of performance.

#### > OBJECTIVE EVALUATION

Prozone Referee Analysis Services allows an in-depth analysis of every action of each match official throughout the game. This can be used to aid training and supplement the official assessor's reports.

#### > REVIEW CRITICAL DECISIONS

Our full match coverage, video clips and animation allow a deeper investigation of critical match decisions. This enables coaches and officials to better understand the decision making process and improve performance in key areas.

## RESEARCH & CONSULTANCY

Regardless of the volume and accuracy of the data, it counts for very little if you don't have the knowledge and experience to interpret it and make it work for your team.

With a track record in producing ground breaking research and over 10 years of working with the games leading coaches, our people have the knowledge to help you turn raw data into insightful performance information. By working closely with you, our team of consultants can provide your coaching team with the knowledge you need to inform and improve your coaching strategy.

Access to performance data is now so widespread that just having the information is no longer enough to offer competitive advantage; effective usage and a deep understanding are what makes the difference in modern coaching.

Maximising Performance Gains

## WHY PROZONE RESEARCH & CONSULTANCY?

### DRIVING YOUR COACHING STRATEGY

Gain greater insights into team and player performance and help to inform coaching strategy.

### GETTING THE MOST FROM YOUR DATA

Ensure that you and your coaching team extract the most value from your Prozone data.

### CONSTRUCT RESEARCH PROJECTS

Help you create and interpret the findings of individually tailored research projects.

### INTEGRATED TECHNOLOGIES

Help you synergise Prozone with associated applications already being used at the club.

### MEASURE SUCCESS

Enhanced performance measurement of your players through setting goals and monitoring key performance indicators.

To find out more about our Performance Analyst services contact us direct.

## CONTACT US

If you would like to know how Prozone could benefit your club or if you have a general enquiry contact Prozone direct.



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